

# INSTANT COLLECTIVE

INSTANT COLLECTIVE is comprised of 6 young designers and one design studio based in Switzerland. Together they have created an instant exhibition showcasing their latest work to find international producers. The exhibition presents a collection of everyday objects that reflect on the needs of contemporary life.

## DESIGNERS

**Maxime Augay**  
maximeaugay.com  
Born in Paris, France. BA in Product and Space design, ESAD of Reims. Master in Product Design, ECAL Lausanne. Currently Assistant for the Master Product Design at ECAL.

**Kohei Kojima**  
koheikojima.com  
Born in Nagoya, Japan. BA in Spatial design, Nagoya University of Arts. Currently pursuing a Master's degree in Product Design at ECAL.

**Yasunori Morinaga**  
yasunori.morinaga@gmail.com  
Born in Tokyo, Japan. BA in Architecture, Musashino Art University Tokyo. Master in Product Design, ECAL Lausanne.

**Miji Noh**  
mjjino.com  
Born in Seoul, South Korea. BFA in Industrial Design, Hongik University Seoul. Currently pursuing a Master's degree in Product Design at ECAL. Previously worked for Motorola, Cloud & Co., Hyundai Card Design Lab and lectured at Hongik University.

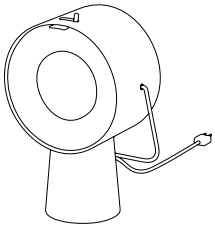
**Alexandre Picciotto**  
alexandrepicciotto.com  
Born in Paris, France. BA in Product Design, ENSAAMA Paris. Currently pursuing a Master's degree in Product Design at ECAL. Previously worked for Samuel Wilkinson, London, and Pauline Deltour, Paris.

**Andreas Piedfort**  
andreaspiedfort.com  
Belgian national, born and raised in the Geneva area, Switzerland. BA in Industrial Design, ECAL Lausanne. Previously worked for Panter&Tourron, Lausanne. Currently working freelance in Design and Art Direction.

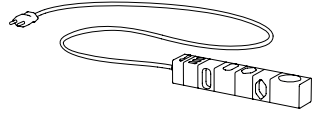
**Nadine Fumiko Schaub / Studio XYZ**  
studioxyz.ch  
Born and raised in Basel, Switzerland. BA in Industrial Design, HGK Basel. Master in Product Design, ECAL Lausanne. Previously worked for Drill Design, Tokyo, and Gabriele Pezzini, Paris. Currently Assistant for the BA Industrial Design at ECAL.

**Tiziana Vögtli / Studio XYZ**  
studioxyz.ch  
Born in Palo Alto, US, raised in Lenzburg, Switzerland. BA in Industrial Design, HGK Basel. Previously worked as a Junior Designer for Atelier Oi, La Neuveville.

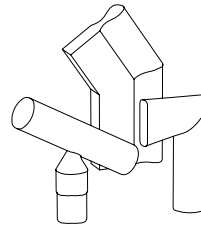
**Stephan Wespi / Studio XYZ**  
studioxyz.ch  
Born and raised in Aarau, Switzerland. BA in Object Design, HSLU Luzern. Previously worked for Andreas Saxer Designwork, Zurich, and Postfossil, Zurich. Currently Guest Lecturer at HSLU, Lucerne and Event Coordinator at ZHDK, Zurich.



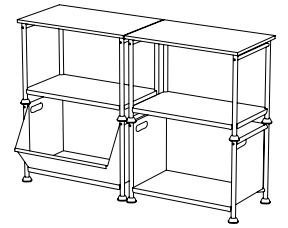
**#1**  
**The Portable Kitchen Hood**  
 Maxime Augay  
 A portable kitchen extractor that easily fits into small spaces.



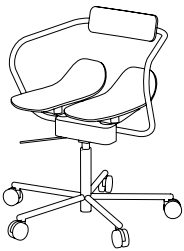
**#2**  
**Pluggit**  
 Maxime Augay  
 A modular multi-plug that enables you to connect to different types of adaptors and transformers.



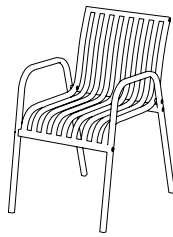
**#3**  
**Nice Objects**  
 Kohei Kojima  
 A collection of objects reflecting on a designer's curiosity for details found in the urban landscape.



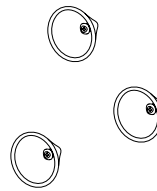
**#4**  
**Stillage Shelf**  
 Kohei Kojima  
 A modular stacking storage unit for urban nomads who regularly move home.



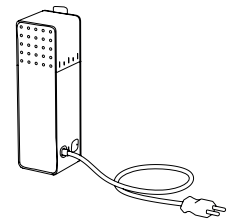
**#5**  
**Moove**  
 Yasunori Morinaga  
 A chair that engages the emotional centre of the brain to enhance energy, focus and creativity.



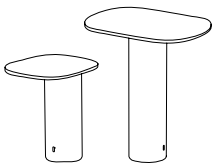
**#6**  
**Welle**  
 Yasunori Morinaga  
 A stackable aluminium chair designed to be efficient to produce locally.



**#7**  
**Spin**  
 Yasunori Morinaga  
 An aluminium coat hanger that celebrates the craftsmanship of Swiss aluminium industries.



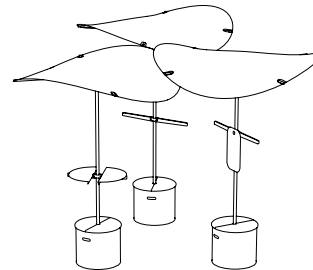
**#8**  
**Traveller's Iron Kit**  
 Miji Noh  
 A portable iron designed with a simple interface and small size to aid traveling.



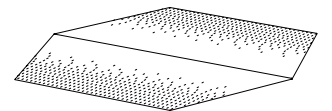
**#9**  
**Crane**  
 Alexandre Picciotto  
 A family of portable table lamps. Made of wood or plastic and produced in various colours all are USB rechargeable.



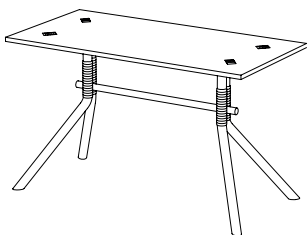
**#10**  
**Arena**  
 Alexandre Picciotto  
 A set of plates and bowls made of porcelain to retain the warmth of meals and preserve food leftovers.



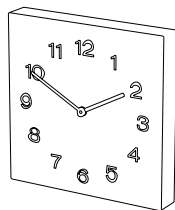
**#11**  
**Markette**  
 Andreas Piedfort  
 A portable market stall for nomadic vendors designed to be used in street markets or at trade fairs.



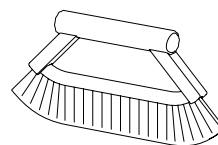
**#12**  
**Trapeze**  
 Andreas Piedfort  
 A modular system of carpet tiles allowing the free configuration of large rugs or carpet runners to fit any space.



**#13**  
**Knotted Desk**  
 Studio XYZ  
 A wooden desk for the home that reinterprets the use of paper cord.



**#14**  
**Paper Clock**  
 Studio XYZ  
 A clock made entirely out of paper that celebrates the quality of paper.



**#15**  
**Brooms, Brushes & Bristles**  
 Studio XYZ  
 A collection of cleaning accessories, rethinking the manufacturing process of traditional brush making.

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